

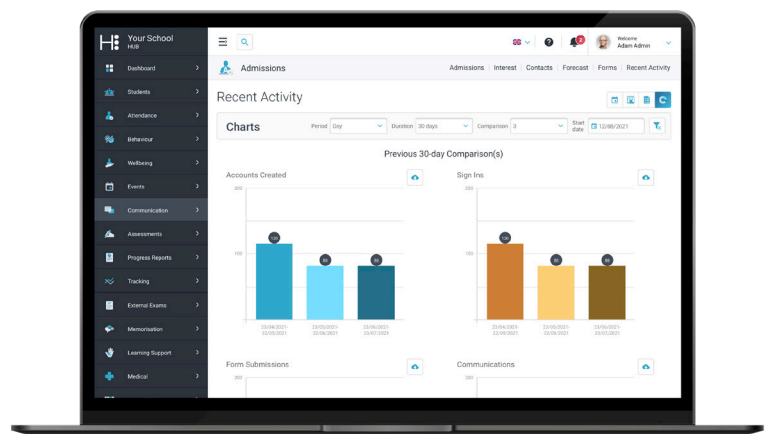


# Realise the power of your school's admissions data

HUBadmissions is the cloud native scalable student recruitment and admissions CRM system that will operate the end-to-end applicant journey online, professionally managing the whole process, right through to enrolment.

Fully integrated within HUBmis, or a standalone online solution, HUBadmissions gives you the tools to captivate parents from the very first touch point, and helps you realise the power of your school's admissions data to drive future marketing activity.

**HUB**  
admissions



“Admissions looks great! The clear analysis will be very beneficial to the admissions team.”

## 10x Better UX

The best in class design results in a beautiful product that is so intuitive it requires little to no training. Your staff, and even cover staff, will be able to use it instantly.

## Cloud Native

HUB products have been designed, built and delivered specifically for the cloud, using the latest technology to deliver a best in class solution, providing a gold standard in security and architecture.

## Built on API

HUB software ensures data integrity across your systems and allows for deeper integration than has been possible before. Use it with your favourite EdTech tools, without re-keying data.

## > 99.95% Uptime

Say goodbye to waiting months for bug fixes as the HUB product range is constantly improving through regular incremental updates. Built and hosted on top tier IaaS, HUB offers global connectivity.

## The most technologically advanced software for Independent & International Schools

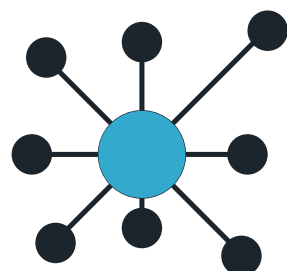
Feature rich, built from the ground up, HUB sets new standards for what schools should expect, specifically around:



Cloud native technology



User interface and experience



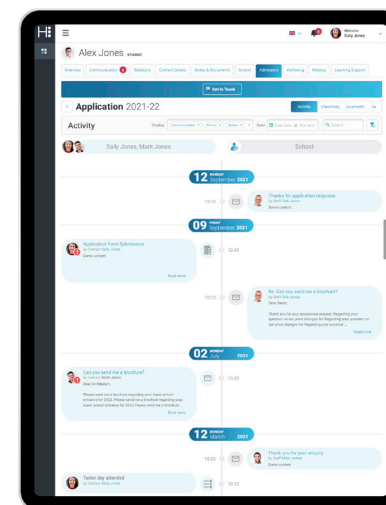
API and integration

## Streamlined communication

Applicants can self-serve, book their attendance at events, upload documents, and make payments securely; your admissions and marketing teams can focus on their enrolment targets and reduce time spent on administration.

Parents and staff can be notified and reply to enquiries and responses in real-time, communicating directly through the inbuilt, secure chat functionality.

Coordinate personalised marketing campaigns based on stages in the applicant process to reduce drop off rates and keep prospects engaged.



## KEY FEATURES

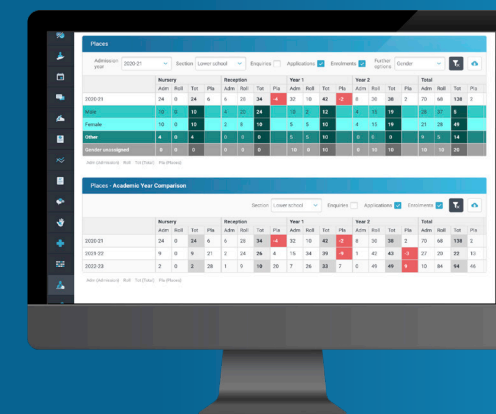
- Tailored to reflect your school brand
- Supports your specific entry criteria
- Multiple user portals/accounts
- Fully customisable online forms
- Multilingual capabilities
- Secure document upload centre
- Instant messaging system
- Automated personalised notifications
- Online payment facility
- Event booking management

Gain insight into the success of different marketing activities

Stop guessing where to focus your efforts, and start specifically targeting your admissions strategy. You'll be able to understand how applicants find your school and from where enquiries come, then make informed decisions about where to focus future efforts.

## Forecast future conversion statistics

Calculate how many enquiries you need to meet your enrolment goals and track success rates for converting enquiries to applications then enrolment. Learn about common drop-off points to minimise these as you move forward.



## Continual review in 'real time'

HUBadmissions has an advanced reporting dashboard that can be fully customised so you can choose what data you see and continually review in 'real time'. With structured applicant management each interaction is recorded and represented in an easy to follow chronological timeline for every enquirer.

## Integrate or standalone

Use HUBadmissions to understand the return on investment for your marketing effort and spend through intelligent data analysis.

HUBadmissions integrates with any MIS, including our cloud native solution, HUBmis, or can be used as a standalone cloud native solution.



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WCBS is a trusted supplier of leading school MIS, admissions and finance software to the independent and international education sector for over 35 years.

HUBadmissions can help you convert more applicants and hit your admissions targets